

SPONSORSHIP/AD PACKET



BALLET LOUISIANE

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HYSELL BALLET ARTS

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# Ad. Space - Program Only

**DEADLINE FOR ADS. - NOVEMBER 1ST**

**DANCER OR BUINSESS INFORMATION**

DANCER NAME:\_\_\_\_\_

NAME OF PURCHASER:\_\_\_\_\_

ADDRESS:\_\_\_\_\_

CITY:\_\_\_\_\_ STATE:\_\_\_\_\_ ZIP:\_\_\_\_\_

PHONE:\_\_\_\_\_ EMAIL:\_\_\_\_\_

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---- WHOLE PAGE - \$750 LIMITED NUMBER AVAILABLE

---- 1/2 PAGE - \$350 LIMITED NUMBER AVAILABLE

---- 1/4 PAGE - \$200 LIMITED NUMBER AVAILABLE

---- 1/6 PAGE - \$100 NO IMAGES OTHER THAN LOGOS

---- 60 CHARACTERS - \$50 NO IMAGES

**ALL IMAGES AND CONTENT MUST BE EMAILED TO  
NUTCRACKERNOLA@GMAIL.COM**

**COMPLETE THIS FROM WITH A CHECK OR VENMO  
(AVAILABLE UPON REQUEST).**

**Thank you!**

## CONTACT US

Hysell Ballet Arts + Ballet Louisiane

nutcrackernola@gmail.com

504-214-8739 or 504-482-0038

# Donation Form

I will continue to foster a passion for dance and self expression through a donation to the  
2024 Nutcracker Season.

**DONOR NAME (PLEASE PRINT AS YOU WOULD LIKE TO BE  
RECOGNIZED):**

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**DEADLINE FOR SPONSORSHIPS - NOVEMBER 1ST**

## SPONSORSHIP OPTIONS

----- PRESENTING SPONSOR - \$5,000

----- SUGAR PLUM SPONSOR - \$2,500

----- SCENE SPONSOR - \$1,500 -----

----- ETOILE SPONSOR - \$1,000

----- PAS DE DEUX SPONSOR - \$500

----- SOLOIST SPONSOR - \$250

----- CORPS DE BALLET SPONSOR - \$125

----- PAIGE SPONSOR - \$100 AND BELOW

DANCER NAME:-----

NAME:-----

ADDRESS:-----

CITY:----- STATE:----- ZIP:-----

PHONE:----- EMAIL:-----

**COMPLETE THIS FROM WITH A CHECK OR VENMO  
(AVAILABLE UPON REQUEST).**

**Thank you!**

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# Individual or Corporate Sponsors



## PRESENTING SPONSOR - \$5,000

- Ten reserved seats at each performance
- Two reserved parking spaces
- Repeated media release and recognition
- Meet and Greet with the performers
- Unlimited refreshments during intermission
- Name on T-shirt as presenting sponsor
- Name on performance program as presenting sponsor
- Verbal recognition during each performance



## SUGAR PLUM SPONSOR - \$2,500

- Six reserved seats at each performance
- 1 Reserved parking space
- Meet and Greet with the performers
- Unlimited refreshments during intermission
- Name on T-shirt
- Name on performance program
- Verbal recognition during each performance



## SCENE SPONSOR - \$1,500

- Four reserved seats at each performance
- Reserved Parking Space
- Four refreshments during intermission
- Name on T-shirt
- Name on performance program

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# Individual Sponsors



## ETOILE SPONSOR - \$1,000

Six reserved seats at one performance of choice  
Six refreshments during intermission at one performance.

Name on T-shirt

Name on performance program



## PAS DE DEUX SPONSOR - \$500

Four reserved seats at one performance of choice  
Four refreshments during intermission at one performance.

Name on T-shirt

Name on performance program



## SOLOIST SPONSOR - \$250

Four general admission seats at one performance of your choice

Four refreshments during intermission at one performance.

Name on performance program



## CORPS DE BALLET SPONSOR - \$125

Two general admission seats at one performance of choice

Name on performance program



## PAIGE SPONSOR- \$100 AND BELOW

Name on performance program

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# The Nutcracker

It's time to celebrate the holidays this winter by bringing live performances back on stage. What better way to begin the season than supporting the collaboration of two historic New Orleans ballet organizations and enjoying the holiday classic, The Nutcracker, with family and friends?

Ballet Louisiane and Hysell Ballet Arts will be coming together this holiday season to bring performers, both young and old, back to the stage. Our 2024 sponsorship levels are a great opportunity for you to make a meaningful and lasting contribution. The performing arts are vital to our community, and we invite you to see first-hand how much talent and joy are in the eyes' of our performers.

Sponsors and their guests will enjoy a variety of gifts and conveniences, including reserved seating, artists meet and greet, reserved parking, and other unique experiences.



# Our History

## BALLET LOUISIANE

Ballet Louisiane is dedicated to preserving the legacy of Lelia Haller, New Orleans' first ballet mistress, by instructing students in her personal and unique technique as well as staging her original choreography. As a teacher, choreographer and director for many cultural organizations and events, including the Opera, the Symphony, Le Petit Theatre, Spring Fiesta, and her own Crescent City Ballet, Lelia Haller's name was synonymous with Dance in New Orleans from 1929 to her death in 1986. Many of her students distinguished themselves in national spotlights, including Harvey Hysell. As such, Ballet Louisiane's contribution to the growth and historical preservation of New Orleans' culture is essential to our beloved city as well as the surrounding parishes.

## HYSELL BALLET ARTS

Hysell Ballet Arts has helped dance take its rightful place within the arts community of New Orleans for over 45 years. Founded by famed performer, costumiere, and set designer Harvey Hysell, Hysell Ballet Arts' repertoire includes many classical ballets including Coppelia, Giselle, and The Nutcracker, each choreographed by Mr. Hysell. Hysell Ballet Arts has educated many local, national, and international artists in their pursuit of the arts. The mission now focuses on providing students of all ages classes, workshops, and performance opportunities, as well as maintaining the legacy of Harvey Hysell.



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